Sl.No.M21137 Course Code: 2770206

VINAYAKA MISSION'S RESEARCH FOUNDATIONS, SALEM (Deemed to be University)

B.Sc. (PHYSICIAN ASSISTANT) DEGREE EXAMINATION August 2019 Second Year

PRINCIPLES OF MANAGEMENT

Time: Three hours Maximum: 75 marks

I. Write an essay on any ONE of the following:

 $(1 \times 20 = 20)$

- 1. Define staffing. Discuss in detail the purpose of staffing. Add a note on training and development.
- 2. Describe in detail the concept of Managerial control. Add a note on its nature, types and significance.

II. Write short notes on any TWO of the following:

 $(2 \times 10 = 20)$

- 3. Manager Vs Entrepreneur
- 4. Management is science or Art.
- 5. Programmed and unprogrammed decision.
- 6. Characteristics & Hierarchy of objectives.

III. Write short answers on any SEVEN of the following:

 $(7 \times 5 = 35)$

- 7. Styles of Decision making.
- 8. Performance appraisal.
- 9. Control process.
- 10. Advertisement.
- 11. Authority and responsibility.
- 12. Motivation.
- 13. Steps in planning.
- 14. Role of Management in Healthcare sector.
- 15. Decision making.
- 16. Formal organization.